



This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Region 3, fall has finally arrived! Time to start planning our strategies for both Membership Development and Recruitment. Start planning now for technical, professional and educational activities you plan to host throughout the season and post them with tentative dates on R3 social media. With IEEE Day quickly approaching, each Section and Chapter should ensure there is at least one activity hosted. IEEE Day promotes awareness, and members can be ambassadors for the IEEE by encouraging fellow co-workers or classmates to join. Membership Development & IEEE Day Event Kits are available!

Sonya Dillard, Member Activities Chair, Region 3
sonya.dillard@ieee.org

Region Snapshot	This Month	'19 vs. '18		% Change
Total Membership	24,613	▼	(917)	-3.6%
Higher-Grade	20,614	▼	(713)	-3.3%
Students	3,999	▼	(204)	-4.9%
IEEE Worldwide	371,017	▼	(3,761)	-1.1%

To view your Section's total membership, renewal and recruitment stats, [visit the Region 3 Membership Stats folder on Google Drive.](#)

ATTENTION: Updated Process for Ordering Membership Development (MD) Materials

Effective 30 July, Membership Development chairs (or the Section Chair if no one is in that position) will have updated access to order membership development materials. In the case of a student branch, the Branch Chair or Branch Counselor will have access. Eligible officers have already received their sign in credentials to place an order. Please coordinate with these leaders for MD materials. No exceptions will be made.

If you hold these positions, be sure to check your inbox for your new login in credentials. The email subject line is "New Process for Ordering Membership Materials" and it came from IEEE Membership (ieee-md@deliver.ieee.org). If you have any questions or need assistance, please [visit the updated process webpage](#) or contact grow-membership@ieee.org.

ANNOUNCING THE IEEE LEARNING NETWORK

Finding all the continuing-education programs IEEE offers used to require searching more than 40 websites, platforms, and portals. That is no longer the case. The new IEEE Learning Network (ILN) is a centralized website that provides access to more than 700 courses, webinars, and eLearning programs. Be sure to promote this new website to your members in newsletters, at meetings and on your websites.

For more information, [check out the the ILN article in IEEE Spectrum.](#)

IEEE Day in a Box Volunteer Event Planning Kit

You asked, we listened! The IEEE Day Team's job is to support you and your local organizational unit in planning your event for IEEE Day. In this kit, you will find a wealth of resources to successfully plan an event. It includes everything from coming up with an event idea, to promoting and executing your event, participating in contests, and continuing the conversation with your local members and prospective members after the event is done.

IEEE Day website: <https://www.ieeeday.org>

Visit the [MD resources page](#) to access materials designed to help your local membership efforts.

- [Click here to order your 2019 Membership Development Kit](#)
- [Officer Training available via the IEEE Center for Leadership Excellence \(CLE\)](#)